# ODAK İNŞAAT MÜHENDİLİK MADENCİLİK SANAYİ VE TİCARET ANONİM ŞİRKETİ COOKIE POLICY

This Cookie Clarification Text has been prepared by Odak İnşaat Mühendislik Madencilik Sanayi ve Ticaret A.Ş. ("Odak"), as the data controller, in order to inform you about the collection, processing, transfer, processing purposes, legal reasons and your rights under the Law No. 6698 on the Protection of Personal Data (hereinafter referred to as the "PDP Law") during your visit to the website <a href="www.odakgroup.com.tr">www.odakgroup.com.tr</a> ("Site") operated by us. In this Cookie Clarification Text, we would like to explain to you what kind of cookies we use on the Website for what purposes and how you can control these cookies.

#### 1. Cookies

Cookies and similar technologies ("cookies") are cookies placed on smart devices such as phones, computers and tablets in order to properly operate, develop and optimize the website, to make necessary improvements in user experience, to display content and advertisements developed according to the interests of visitors, and to measure the density on the website. Cookies allow the server to recognize the visitor and may contain some personal information identifying the visitor.

Cookies are used to ensure that the Websites operate in a healthy and efficient manner, to enable users to navigate the site and benefit from all the features of the Websites, to develop and improve the Websites and to provide personalized advertisements, campaigns and offers in accordance with the interests of visitors. The data collected with the cookies used on the Websites are not used by us to identify the identity of the visitors.

## 1.1 Absolutely Necessary Cookies

Absolutely necessary cookies are essential for the operation of the Websites and cannot be deactivated. These cookies allow you to move around the Websites and use the features corresponding to your requests, such as setting your cookie preferences, logging in or filling in forms. Thanks to the use of these cookies, information about visitors is remembered, enabling visitors to have an uninterrupted experience when the Websites are visited again or when browsing different pages within a single session. If you block these cookies using your browser, some parts of the Websites may not function properly.

# 1.2 Functional Cookies

Functional cookies enable the Websites to remember your details and preferences (such as your username, language or location) and provide personalized features. These cookies may also be used to remember changes to text size, fonts or other parts of the Websites that you can customize. The information these cookies collect may be kept private and they cannot track your browsing activity on other websites. If you block these cookies using your browser, some or all of these functions may not work properly.

#### 1.3 Performance Cookies

Performance cookies enable the development and improvement of the Websites by collecting information about the transactions made by visitors such as the most visited pages, the most clicked links, error messages encountered, duration of visit, etc. in order to monitor and analyze the performance of the Websites, to create reports and thus to develop and improve the Websites. Cookie information may be shared with domestic and foreign cookie provider third parties for these purposes.

# 1.4 Targeting/Advertising Cookies

Advertising cookies are used for purposes such as showing ads to visitors on topics of interest to visitors, preventing the same ads from being shown again, and measuring the impact of an advertising campaign. Thanks to advertising cookies, visits to the Websites are remembered and such information may be shared with third parties and business partners of the cookie provider.

#### 2. Which Cookies We Use?

Facebook Pixel: It is used to provide a better user experience and to ensure that advertisements of your interest reach you and are measured.

https://www.facebook.com/policies/cookies/

Google Analytics: It is used to provide a better user experience and to determine the number of visitors and to collect statistical anonymous data.

https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage

Google Ads conversion monitoring: It is used to ensure that advertisements of your interest reach you and are measured and to monitor conversions.

https://policies.google.com/technologies/cookies?hl=en-US

Adobe Analytics: It is used to provide a better user experience and to determine the number of visitors and to collect statistical anonymous data.

https://www.adobe.com/uk/privacy/opt-out.html

#### 3. Cookie Preferences

By visiting the Websites and indicating their cookie preferences, visitors consent to the use of cookies in accordance with this Policy and the relevant legislation and to the sharing of third party cookies with the relevant cookie providers in Turkey and abroad. However, visitors have the option not to accept all or some of the cookies used on the Websites. However, in case of refusal of mandatory or functional cookies, all functions of the Websites may not be accessible, there may be some restrictions on access or the Websites may not function properly.

Visitors can change their cookie approval and rejection preferences by clicking on the link below or alternatively, they can do it from the settings menu of the internet browser they are using. Cookies saved in the past can also be deleted via the relevant browser. If you have difficulty accessing the relevant settings section of your browser, you can access the cookie settings menu by using the links below or the "Help" menu in your browser.

# Click to change cookie settings.

Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet Explorer	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies
Mozilla Firefox	http://support.mozilla.com/en-US/kb/Cookies
Safari	https://support.apple.com/kb/ph19214?locale=tr_TR
Opera	https://www.opera.com/browser/tutorials/security/privacy/

For more information: www.AboutCookies.org

# 4. Security

In order for visitors to access the Websites in the safest way possible and to protect their personal information, the necessary security measures made possible by the current technology are taken. At the same time, necessary security measures are taken to ensure that the data that visitors consent to the use of are used intact and only for the period required for the purpose of use. However, the visitor is required to take precautions against the risks inherent in the activities carried out over the internet, such as the device or software used by the visitors and social engineering risks.

# 5. Disclaimer of Liability

We may provide links to a wide range of other sites and from time to time we may publish advertisements of third parties on our websites. Odak is not responsible for the content and privacy policies of websites and advertisers that are not owned by Odak or for the way they process user information. In particular, unless expressly stated, Odak does not act as an intermediary for these websites or advertisers and is not authorized to carry out any promotional activities on their behalf.

# 6. What are Your Rights as a Data Subject?

Pursuant to Article 11 of the PDP Law, data subjects have the following rights;

- a) Learn whether personal data is being processed,
- b) Request information if personal data has been processed,
- c) Learn the purpose of processing personal data and whether they are used in accordance with their purpose,

- ç) Knowing the third parties to whom personal data are transferred domestically or abroad,
- d) Request correction of personal data in case of incomplete or incorrect processing,
- e)Request the deletion or destruction of personal data within the framework of the conditions stipulated in Article 7,

f)Request notification of the transactions made pursuant to subparagraphs (d) and (e) to third parties to whom personal data are transferred,

g)Object to the emergence of a result to the detriment of the person himself/herself by analyzing the processed data exclusively through automated systems,

h)In case of damage due to unlawful processing of personal data, demand compensation for the damage.

### 7. Application Procedure

The relevant requests should be sent in writing to Bayar Cd. Şehit Mehmet Fatih Öngül sk. Odak Plaza No:5/8 Kozyatağı - Kadıköy / İstanbul. Requests to be sent to the e-mail address should be sent to info@odakgroup.com.tr by using the registered e-mail address, secure electronic signature, mobile signature or the e-mail address of the requester registered with Odak.

The applications submitted must be made in Turkish via the application form provided at this link, and the request must be written in a clear manner that can be understood without hesitation, and identity information and relevant documents and information must be attached to the application. For requests made on behalf of someone else, the identity and address information of the requester and legal documents showing that the requester is authorized to represent the requester must be attached.

Applications to be made within this scope will be finalized as soon as possible and within 30 (thirty) days at most. In the event that the information and documents submitted are incomplete, this period starts from the submission of complete information and documents. These applications are currently free of charge. However, if the transaction requires an additional cost, the fee in the tariff determined by the Personal Data Protection Board may be charged.

Answers may be sent in writing by any type of mail to the address or e-mail address of the requester, at Odak's preference.

The data owner accepts that he/she may not be able to fully benefit from the operation of the Site in the event that he/she makes a request that will result in the inability to use any of his/her personal data by Odak and declares that he/she will bear all kinds of responsibility arising in this context.